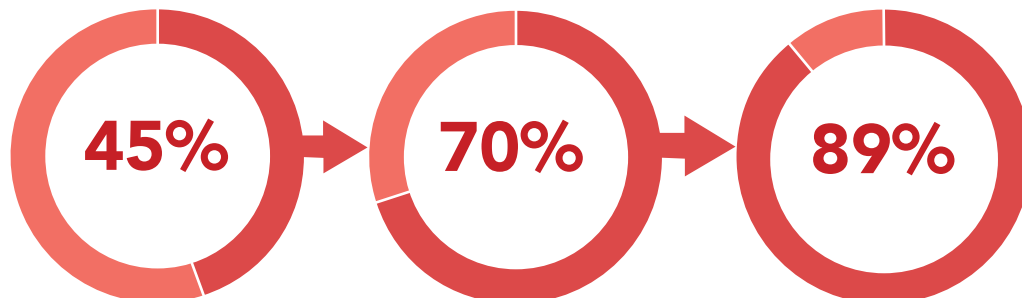
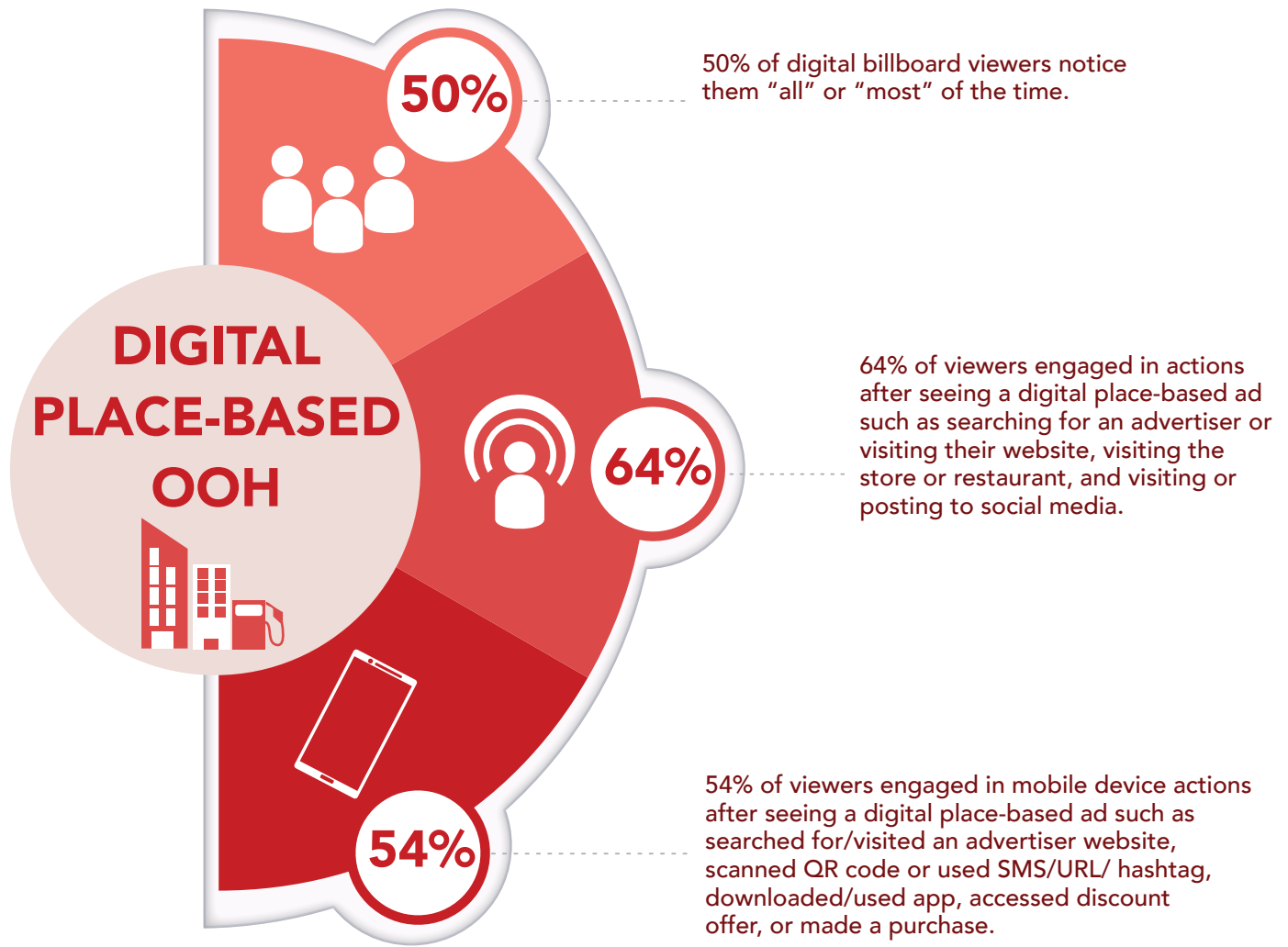


Digital Place-Based OOH Engages Consumers and Drive Action



Noticed DIGITAL PLACE-BASED ads that gave **directions** to a business

Immediately visited a business after exposure to a **DIGITAL PLACE-BASED** ad

Made a purchase after visiting the business