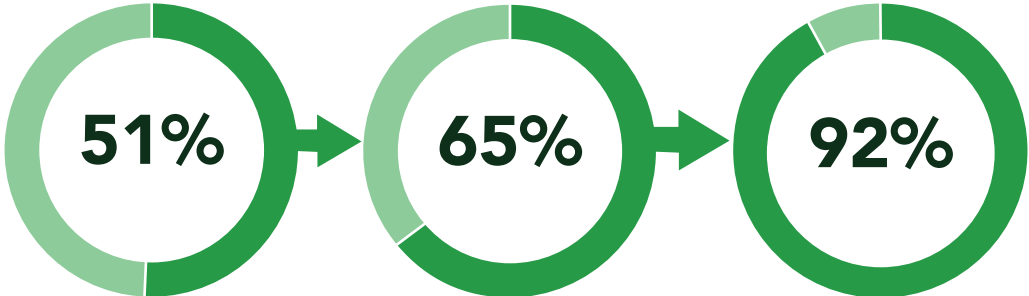
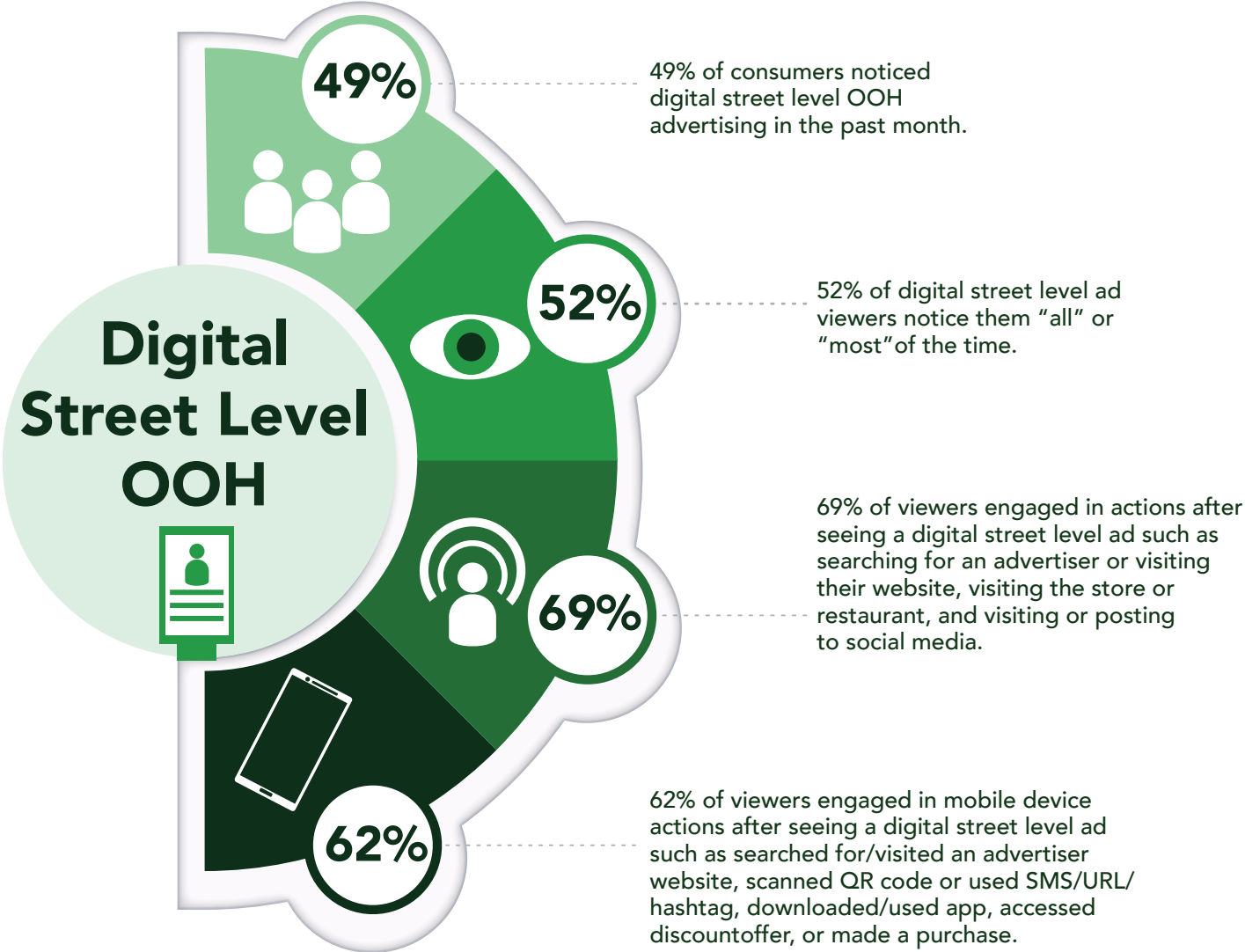


# Digital Street Level OOH Engages Consumers and Drives Action



**51%** Noticed **DIGITAL STREET LEVEL ADS** that gave **directions** to a business

**65%** **Immediately visited** a business after seeing an ad

**92%** **Made a purchase** after visiting the business